

# **Technology Leadership. Product Strategy.**

**AntonMills.**

## About

As a data-driven, digital leader with an entrepreneurial mindset, I operate at the converging point of technology and business acumen.

I am passionate about building high-performance teams for market-leading Software-as-a-Service (SaaS) and Hardware organizations across B2C and B2B markets. I deliver innovative and attainable products that meet the needs of the business and its customers.

I believe in democratising data in my organisations, ensuring every team member is empowered to make data-led decisions. Combining technical and data governance expertise to provide analytical, actionable insights that deliver on business goals and outcomes.

I enjoy engaging major stakeholders and Board of Directors to align business strategy through to execution, balancing risk appetites with advancement towards the strategic vision.

I foster a culture of trust and achievement, inspiring others to collaborate cross-functionally for shared business success.

## Key Skills

- Digital Strategy Development & Execution
- Agile (Scrum) trained
- P&L Management / Capex and Opex
- Continuous Integration, Cloud Hosting, Automation of Quality Control Systems
- Coaching / People Development
- Product Strategy and Management through the SDLC
- Change Management
- MBA Australian Institute of Business

## Work Experience

### Chief Technology Officer

#### DIVVY

Oct 2018 - Present  
Sydney, Australia

- Developed a cost effective operating structure by building a new internal Technology team whose talent capabilities supported the business' strategic and operational vision.
- Reduced Technology OPEX spend from \$200,000 per month to \$91,000 per month with positive impacts to the delivery function of the business.
- Scaled engineering capabilities by adding team resources in Vietnam.
- Leveraged key partnerships with Samsung and Microsoft to develop a strategy for building a new generation of IoT-based Access Control hardware. Delivery of this resulted in reduced operating cost and new revenue opportunities as well as opening opportunities with Transport for NSW.
- Responsible for the documentation and lodging of the ATO R&D Tax Incentive Claim.
- Experience with PCI-DSS compliance and payment processing (Card-Present and Ecomm).
- Implemented a new Azure Data Lake and introduced Tableau Server. Built custom dashboards and actively sought to collect insightful data that could feed into the product and sales teams.
- Organised external security audits, penetration testing and the implementation of ongoing security best practices (ISO 27001). Business Continuity and Disaster Recovery plans created anew for DIVVY (AS/NZS 5050).
- Negotiated commercial contracts and worked directly with our legal team as needed for review
- Delivered bi-monthly Board presentations and regular strategy updates to our Board of Directors
- Drove a culture of sharing through Lunch&Learns, Guest Speaker events and our Innovation Program.

### Head of Technology and Product

#### Asset.Guru

Jan 2018 - Oct 19 (3 month contract, extended)  
Sydney, Australia

- Collaborated with founder to further develop the business model, market positioning,

## Education

Australian Institute of Business  
Adelaide, July 2015 - July 2017  
Master of Business Administration

General Assembly  
Sydney, Australia, 2012-2012  
Product Management

Glamorgan University  
United Kingdom, 2006-2007  
MA (hons) Graphic Communication

Glamorgan University  
United Kingdom, 2003-2006  
BA (hons) Design for Media

## Industry Integration

Introduction to DIVVY, Scaling during Covid  
Ausbiz Interview, 2020

Australian Brands, Can We Have a Chat?  
B&T Opinion Piece, November 2016

The Bloq Online Tutorial  
React-Native, April 2016

.net Magazine Article  
HTML5 Apps and Cocoon.js for mobile, April 2015

Web Directions WDYK Presentation  
Asynchronous real-time communication, 2014

Silver Award IAB MIXX  
David Jones Loves Denim, 2013

## Work Experience (continued.)

competitive evaluation, and product approach. Developed full product roadmap, project plan, user experience, and functional specification for initial launch phase; hired key members of engineering team and executed training and handoff

- Collaborated with founder to ensure tight alignment to strategic objectives and organisational and financial capabilities for product development
- Developed, tested and built new products to hypotheses based on analytics and insights tools. Created cost-benefit analysis to help determine viability and translated the insights in to actionable build tasks for the development teams.
- Digitised and automated manual processes. This not only functioned as a cost-saving process but improved the reliability of business operational processes, lowered response time to customers, improved conversions and most importantly set the foundation to help the business scale.

## Group Head of Technology

### M&C Saatchi

October 2016 - Jan 2018  
Sydney, Australia

- Provide technology leadership across M&C Saatchi's group businesses helping each to develop their own roadmaps and hiring strategies while providing operational support in a consultative manner
- Introduced full agile / Scrum-based delivery processes for Briefly, M&C's own internal briefing tool. Introduced the backlog, grooming sessions and sprint retrospectives
- Consultancy in the space of digital solutions, CMS systems, application development, product strategy and delivery
- Foster innovation within the culture (not only within the remit of technology) through initiating a programme of presentations from partners like Snapchat and Google
- Champion and drive modern processes and delivery models by introducing agile techniques and applying lean product development principles to M&C Saatchi's internal product development teams
- Product development for several enterprise clients including data-dashboard development for CommBank, built and integrated Content Management Systems for NRMA and Tabcorp.

## Head of Digital Technology

### Network Ten

September 2015 - September 2016  
Sydney, Australia

- Having been Network Ten's vendor for 3 years I moved internally to work directly with the CDO- Liaised with CDO to define product strategy and roadmap for Network Tens digital initiatives
- Initiated a consolidation of all 14 tenplay products (built over several years and had inconsistent user experiences) to implement a component-based design (Atomic Design)
- UX consolidation program allowed me to implement emerging technology and better shape the

## Work Experience (continued.)

technology team hiring, use of external vendors and sharing of technology skills with a cost/benefit analysis estimated of ~\$800,000 saving over 3 years.

- Lead planning and development of new products from conception through launch
- Managed budgets (Capex and Opex), resource requirements and delivery schedules
- Collaborated with partners (both internal teams and vendors) to define, design and develop new product features
- Interfaced with Marketing to acquire new audiences and initiate consumer outreach efforts
- Informed and communicated progress of strategic decisions and product developments to executive team and other major stakeholders on a regular basis

## Technical Director

### Holler

March 2014 - September 2015  
Sydney, Australia

- Provided leadership and direction to the business to develop high quality technical solutions on time and to budget
- Change Management within a business reinventing its own products and services
- Creative Technology concepting and prototype development of innovative solutions to help the business meet their client requirements
- Managed technology budgets across the business
- Solution Architecture design for enterprise level builds and e-commerce solutions
- Technical team leadership; hiring, performance management and reviews and PDP development
- Sitecore, Umbraco, Ektron and Magento experience
- Integration with AP21 and JD Edwards E1 ERP systems
- Continuous Integration with Jenkins, Automated UI Testing (Selenium) and AWS Deployment strategies defined

## Interactive Lead

### Isobar

October 2010 - March 2014  
Sydney, Australia

- Lead a team of 8 FE, 4 Flash, 4 iOS, 3 Android, 7 BE (.NET, Sitecore and Umbraco) and 4 QA Analysts
- Lead the Sydney arm of NowLabs (Isobars Innovation incubation hub)
- Drove the rapid-prototyping initiative which introduced a new service that defined the future of projects through rapid-prototyping and helped deepen the relationship between UX and Development disciplines internally
- Sitecore experience
- Experience with Selenium and CasperJS for QA testing
- Confluence and Jira for project management and IP recording
- Thought leadership, brown-bag discussions around NFC/RFID, Mobile and Three.js
- Leadership training (2 day), HBDI assessed